

| Subota | Nedjelja | Vrijeme | Ponedjeljak | Utorak | Srijeda | Četvrtak | Petak | 01 07 02 |
|-----------------------|----------------------|---------|-------------|--------|------------------------|----------|-------|--|
| Tko će ga znati! | Tko će ga znati! | 7:00 | | | | | | 01 cjenovni razred 07 početak emitiranja 02 redni broj |
| 01 07 01 (75) | 01 07 01 (75) | | | | Sve u 6 RR | | | |
| 01 07 02 (75) | 01 07 02 (75) | 7:30 | | | 01 07 01 (75) | | | |
| Animation 1 | Tko će ga znati! | | | | Animation 1 | | | |
| 01 08 03 (75) | 01 08 03 (75) | 8:00 | | | | | | |
| Animation 2 | | | | | 01 08 02 (75) | | | |
| 01 08 04 (75) | 01 08 04 (75) | 8:30 | | | Animation 2 | | | |
| Animation 3 | Animation 1 | | | | 02 09 03 (110) | | | |
| 02 09 05 (110) | | 9:00 | | | Love it or List it RR | | | |
| Animation 4 | | | | | 02 09 04 (110) | | | |
| 02 09 06 (110) | 02 09 05 (110) | 9:30 | | | | | | |
| Naša mala klinika RR | Animation 2 | | | | 02 09 05 (110) | | | |
| 03 10 07 (140) | | | | | 02 09 04 (110) | | | |
| | 02 09 06 (110) | | | | 02 09 05 (110) | | | |
| 03 10 08 (140) | Animation 3 | 10:00 | | | | | | |
| | | | | | Kućice iz snova RR | | | |
| Šef na tajnom zadatku | 03 10 07 (140) | 10:30 | | | 03 10 06 (140) | | | |
| 05 11 09 (250) | Naša mala klinika RR | | | | 03 10 07 (140) | | | |
| | 05 11 08 (250) | | | | | | | |
| 05 11 10 (250) | | 11:00 | | | | | | |
| | 05 12 09 (250) | | | | Šef na tajnom zadatku | | | |
| Love it or List it | Film 1 | 11:30 | | | 04 11 08 (220) | | | |
| 06 12 11 (295) | 08 12 10 (405) | | | | 04 11 09 (220) | | | |
| 06 12 12 (295) | | | | | | | | |
| Love it or List it | 08 12 11 (405) | 12:00 | | | | | | |
| | | | | | Lovci na nekretnine RR | | | |
| 08 12 13 (405) | 08 12 12 (405) | 12:30 | | | 06 12 10 (295) | | | |
| 08 12 14 (405) | | | | | 06 12 11 (295) | | | |
| | | | | | | | | |
| Kućice iz snova | Film 2 | 13:00 | | | Love it or list it | | | |
| 10 13 15 (510) | | | | | 08 13 12 (405) | | | |
| | 12 13 13 (585) | 13:30 | | | 08 13 13 (405) | | | |
| 10 13 16 (510) | | | | | | | | |
| | 12 14 14 (585) | 14:00 | | | Kućice iz snova | | | |
| | | | | | 10 14 14 (510) | | | |
| Film 1 | 12 14 15 (585) | 14:30 | | | 10 14 15 (510) | | | |
| 14 14 17 (695) | | | | | | | | |
| | Film 3 | 15:00 | | | Zvijezde RR | | | |
| 14 15 18 (695) | 16 15 16 (800) | | | | 13 15 16 (655) | | | |
| | | 15:30 | | | 13 15 17 (655) | | | |
| 14 16 19 (695) | 16 16 17 (800) | | | | | | | |
| | | 16:00 | | | 13 16 18 (655) | | | |
| | | | | | 13 16 19 (655) | | | |
| RTL Vijesti | RTL Vijesti | 16:30 | | | RTL Vijesti | | | |
| 16 16 20 (800) | 18 16 18 (870) | | | | 16 16 20 (800) | | | |
| Super ljudi RR | Potruga | 17:00 | | | Lovci na nekretnine | | | |

| Subota | Nedjelja | Vrijeme | Ponedjeljak | Utorak | Srijeda | Četvrtak | Petak | 01 07 02 | |
|------------------------------|------------------------------|---------|--------------------------------|--------------------------------|--------------------------------|--------------------------------|--------------------------------|----------|--|
| 17 17 21 (840) | | 17:30 | 16 17 21 (800) | | | | | | |
| | 20 17 19 (980) | | | | | | | | |
| 17 17 22 (840) | | 18:00 | 16 17 22 (800) | | | | | | |
| | 20 18 20 (980) | | | | | | Sve u 6 | | |
| 17 18 23 (840) | | 18:30 | 18 18 23 (870) | | | | | | |
| | | | | | | | | | |
| 25 18 24 (1215) RTL Danas | 25 18 21 (1215) RTL Danas | 19:00 | 25 18 24 (1215) RTL Danas | | | | | | |
| 28 19 25 (1600) Galileo | 28 19 22 (1600) Galileo | | | | | | 28 19 25 (1600) Funny Clips | | |
| 25 19 26 (1215) | 25 19 23 (1215) | 19:30 | 26 19 26 (1315) | | | | | | |
| 25 19 27 (1215) | 25 19 24 (1215) | | | | | | | | |
| Film 1 | Film 1 | 20:00 | Zvijezde | Zvijezde | Zvijezde | Zvijezde | Super ljudi | | |
| 28 20 28 (1600) | 28 20 25 (1600) | | | | | | 29 20 27 (1750) | | |
| | | 20:30 | 28 20 27 (1600) | 28 20 27 (1600) | 28 20 27 (1600) | 28 20 27 (1600) | | | |
| 28 20 29 (1600) | 28 20 26 (1600) | | | | | | 29 20 28 (1750) | | |
| | | 21:00 | 28 20 28 (1600) | 28 20 28 (1600) | 28 20 28 (1600) | 28 20 28 (1600) | | | |
| 28 21 30 (1600) | 28 21 27 (1600) | | | | | | 29 21 29 (1750) | | |
| | | 21:30 | 28 21 29 (1600) | 28 21 29 (1600) | 28 21 29 (1600) | 28 21 29 (1600) | | | |
| Film 2 | Film 2 | | | | | | Film 1 | | |
| | | 22:00 | 28 21 30 (1600) | 28 21 30 (1600) | 28 21 30 (1600) | 28 21 30 (1600) | 27 21 30 (1455) | | |
| 27 22 31 (1455) | 27 22 31 (1455) | | | | | | | | |
| | | 22:30 | RTL Direkt | RTL Direkt | RTL Direkt | RTL Direkt | | | |
| 27 22 32 (1455) | 27 22 32 (1455) | | | | | | 27 22 31 (1455) | | |
| | | 23:00 | 29 22 31 (1750) Smrt u raju | 29 22 31 (1750) Smrt u raju | 29 22 31 (1750) Smrt u raju | 29 22 31 (1750) Smrt u raju | | | |
| 27 22 33 (1455) | 27 22 33 (1455) | | | | | | 27 22 32 (1455) | | |
| | | 23:30 | 26 22 32 (1315) | 26 22 32 (1315) | 26 22 32 (1315) | 26 22 32 (1315) | | | |
| Film 3 | Film 3 | | | | | | Film 2 | | |
| | | 00:00 | 24 23 33 (1165) | 24 23 33 (1165) | 24 23 33 (1165) | 24 23 33 (1165) | | | |
| 18 23 34 (870) | 18 23 31 (870) | | | | | | 20 23 33 (980) | | |
| | | 00:30 | Kronike zločina | Kronike zločina | Kronike zločina | Kronike zločina | | | |
| | | | | | | | | | |
| 18 23 35 (870) | 18 23 32 (870) | 01:00 | 18 23 34 (870) | 18 23 34 (870) | 18 23 34 (870) | 18 23 34 (870) | | | |
| | | | | | | | 20 00 34 (980) | | |
| | | 01:30 | 18 23 35 (870) | 18 23 35 (870) | 18 23 35 (870) | 18 23 35 (870) | | | |
| | | | | | | | | | |
| | | 02:00 | Zvijezde RR | Zvijezde RR | Zvijezde RR | Zvijezde RR | | | |
| 18 00 36 (870) | 18 00 33 (870) | | | | | | 20 00 35 (980) | | |
| | | 02:30 | 12 00 36 (585) | 12 00 36 (585) | 12 00 36 (585) | 12 00 36 (585) | | | |
| | | | | | | | | | |
| | | 03:00 | 12 01 37 (585) | 12 01 37 (585) | 12 01 37 (585) | 12 01 37 (585) | | | |
| | | | | | | | | | |
| | | 03:30 | 12 01 38 (585) | 12 01 38 (585) | 12 01 38 (585) | 12 01 38 (585) | | | |
| | | | | | | | | | |

Cjenik 2017

STANDARDNE CIJENE SEKUNDE ZA 2017. HRK - 1 SEKUNDA

Vrijedi od 01.01.2017.

| Cjenovni razred | CIJENA U SEKUNDAMA | | | | | | | | | | | | | Cjenovni razred |
|-----------------|--------------------|---------|--------|---------|---------|--------|--------|---------|-------|----------|---------|----------|--------|-----------------|
| | siječanj | veljača | ožujak | travanj | svibanj | lipanj | srpanj | kolovoz | rujan | listopad | studeni | prosinac | Ø 2013 | |
| 1 | 75 | 75 | 85 | 85 | 80 | 75 | 50 | 50 | 65 | 85 | 90 | 90 | 75 | 1 |
| 2 | 110 | 110 | 125 | 125 | 120 | 110 | 75 | 75 | 100 | 125 | 135 | 135 | 115 | 2 |
| 3 | 140 | 140 | 175 | 175 | 160 | 140 | 100 | 90 | 130 | 175 | 185 | 185 | 150 | 3 |
| 4 | 220 | 220 | 250 | 250 | 235 | 220 | 140 | 135 | 195 | 250 | 270 | 270 | 220 | 4 |
| 5 | 250 | 250 | 300 | 300 | 285 | 250 | 175 | 160 | 220 | 300 | 315 | 315 | 260 | 5 |
| 6 | 295 | 295 | 335 | 335 | 315 | 295 | 195 | 185 | 250 | 335 | 360 | 360 | 295 | 6 |
| 7 | 360 | 360 | 425 | 425 | 400 | 360 | 240 | 230 | 315 | 425 | 450 | 450 | 370 | 7 |
| 8 | 405 | 405 | 465 | 465 | 435 | 405 | 265 | 245 | 350 | 465 | 505 | 505 | 410 | 8 |
| 9 | 435 | 435 | 510 | 510 | 475 | 435 | 295 | 275 | 380 | 510 | 545 | 545 | 445 | 9 |
| 10 | 510 | 510 | 595 | 595 | 550 | 510 | 340 | 320 | 445 | 595 | 635 | 635 | 520 | 10 |
| 11 | 545 | 545 | 630 | 630 | 595 | 545 | 360 | 340 | 480 | 630 | 675 | 675 | 555 | 11 |
| 12 | 585 | 585 | 675 | 675 | 635 | 585 | 390 | 360 | 510 | 675 | 730 | 730 | 595 | 12 |
| 13 | 655 | 655 | 760 | 760 | 710 | 655 | 435 | 415 | 570 | 760 | 820 | 820 | 670 | 13 |
| 14 | 695 | 695 | 805 | 805 | 750 | 695 | 460 | 435 | 610 | 805 | 865 | 865 | 705 | 14 |
| 15 | 730 | 730 | 850 | 850 | 790 | 730 | 485 | 450 | 635 | 850 | 910 | 910 | 745 | 15 |
| 16 | 800 | 800 | 930 | 930 | 865 | 800 | 535 | 500 | 705 | 930 | 1.000 | 1.000 | 815 | 16 |
| 17 | 840 | 840 | 975 | 975 | 910 | 840 | 555 | 525 | 735 | 975 | 1.050 | 1.050 | 855 | 17 |
| 18 | 870 | 870 | 1.020 | 1.020 | 950 | 870 | 585 | 545 | 765 | 1.020 | 1.090 | 1.090 | 890 | 18 |
| 19 | 950 | 950 | 1.105 | 1.105 | 1.025 | 950 | 630 | 595 | 840 | 1.105 | 1.180 | 1.180 | 970 | 19 |
| 20 | 980 | 980 | 1.145 | 1.145 | 1.070 | 980 | 655 | 610 | 860 | 1.145 | 1.215 | 1.215 | 1.000 | 20 |
| 21 | 1.020 | 1.020 | 1.180 | 1.180 | 1.105 | 1.020 | 675 | 635 | 895 | 1.180 | 1.275 | 1.275 | 1.040 | 21 |
| 22 | 1.090 | 1.090 | 1.275 | 1.275 | 1.190 | 1.090 | 730 | 675 | 960 | 1.275 | 1.365 | 1.365 | 1.115 | 22 |
| 23 | 1.130 | 1.130 | 1.320 | 1.320 | 1.215 | 1.130 | 750 | 705 | 990 | 1.320 | 1.400 | 1.400 | 1.150 | 23 |
| 24 | 1.165 | 1.165 | 1.355 | 1.355 | 1.270 | 1.165 | 775 | 730 | 1.020 | 1.355 | 1.455 | 1.455 | 1.190 | 24 |
| 25 | 1.215 | 1.215 | 1.455 | 1.455 | 1.335 | 1.215 | 830 | 775 | 1.080 | 1.455 | 1.545 | 1.545 | 1.260 | 25 |
| 26 | 1.315 | 1.315 | 1.530 | 1.530 | 1.425 | 1.315 | 870 | 815 | 1.145 | 1.530 | 1.640 | 1.640 | 1.340 | 26 |
| 27 | 1.455 | 1.455 | 1.695 | 1.695 | 1.575 | 1.455 | 970 | 910 | 1.275 | 1.695 | 1.820 | 1.820 | 1.485 | 27 |
| 28 | 1.600 | 1.600 | 1.870 | 1.870 | 1.740 | 1.600 | 1.070 | 1.005 | 1.400 | 1.870 | 2.005 | 2.005 | 1.635 | 28 |
| 29 | 1.750 | 1.750 | 2.040 | 2.040 | 1.890 | 1.750 | 1.165 | 1.090 | 1.535 | 2.040 | 2.185 | 2.185 | 1.785 | 29 |
| 30 | 1.895 | 1.895 | 2.205 | 2.205 | 2.055 | 1.895 | 1.260 | 1.190 | 1.655 | 2.205 | 2.365 | 2.365 | 1.935 | 30 |
| 31 | 2.040 | 2.040 | 2.380 | 2.380 | 2.205 | 2.040 | 1.355 | 1.270 | 1.785 | 2.380 | 2.545 | 2.545 | 2.080 | 31 |
| 32 | 2.185 | 2.185 | 2.545 | 2.545 | 2.365 | 2.185 | 1.455 | 1.360 | 1.905 | 2.545 | 2.730 | 2.730 | 2.230 | 32 |
| 33 | 2.315 | 2.315 | 2.720 | 2.720 | 2.525 | 2.315 | 1.555 | 1.455 | 2.040 | 2.720 | 2.910 | 2.910 | 2.375 | 33 |
| 34 | 2.475 | 2.475 | 2.890 | 2.890 | 2.670 | 2.475 | 1.650 | 1.545 | 2.165 | 2.990 | 3.090 | 3.090 | 2.535 | 34 |
| 35 | 2.620 | 2.620 | 3.055 | 3.055 | 2.840 | 2.620 | 1.750 | 1.640 | 2.295 | 3.055 | 3.275 | 3.275 | 2.675 | 35 |
| 36 | 2.755 | 2.755 | 3.225 | 3.225 | 3.000 | 2.755 | 1.845 | 1.730 | 2.420 | 3.225 | 3.455 | 3.455 | 2.820 | 36 |
| 37 | 3.060 | 3.060 | 3.565 | 3.565 | 3.310 | 3.060 | 2.040 | 1.905 | 2.670 | 3.565 | 3.820 | 3.820 | 3.120 | 37 |
| 38 | 3.200 | 3.200 | 3.750 | 3.750 | 3.465 | 3.200 | 2.130 | 2.000 | 2.800 | 3.750 | 4.000 | 4.000 | 3.270 | 38 |
| 39 | 3.500 | 3.500 | 4.080 | 4.080 | 3.780 | 3.500 | 2.325 | 2.185 | 3.060 | 4.080 | 4.370 | 4.370 | 3.570 | 39 |
| 40 | 3.790 | 3.790 | 4.410 | 4.410 | 4.095 | 3.790 | 2.525 | 2.365 | 3.310 | 4.410 | 4.730 | 4.730 | 3.865 | 40 |

RTL SKALA POPUSTA
vrijedi od 01.01.2017.

| POPUST NA KOLIČINU | | |
|-------------------------|------------|-------------------|
| bruto budžet RTL-a u KN | | popust (gotovina) |
| 300.000 | 600.000 | 1% |
| 600.001 | 1.100.000 | 2% |
| 1.100.001 | 1.800.000 | 3% |
| 1.800.001 | 2.700.000 | 4% |
| 2.700.001 | 3.700.000 | 5% |
| 3.700.001 | 4.700.000 | 6% |
| 4.700.001 | 5.700.000 | 7% |
| 5.700.001 | 6.700.000 | 8% |
| 6.700.001 | 8.200.000 | 9% |
| 8.200.001 | 10.000.000 | 10% |
| 10.000.001 | + | prema dogovoru |

Za oglašavanje lokalnih, predsjedničkih i stranačkih izbora izdaju se posebni uvjeti.
Standardna agencijska provizija je 15%.

Popust za avansnu uplatu dogovara se zasebno.

Opće smjernice RTL-a

Individualni* popust na količinu (gotovina)

Nema drugih preduvjeta, iznosi popusta nalaze se u cjeniku.

* Ovisno o oglašivaču

Tabela indeksa za duljinu, poziciju i posebne forme oglašavanja

| Oglašavanje u bloku | Trajanje poruke | Indeks |
|---|-----------------|--------|
| Oglas | 20 - 60 sekundi | 100 |
| Oglas | < 20 sekundi | 120 |
| Prva ili zadnja pozicija u bloku | | 130 |
| Druga ili predzadnja pozicija u bloku | | 120 |
| Samostalna pozicija prije/nakon vijesti | 10 - 30 sekundi | 200 |
| Samo jedna reklama | | 200 |
| Spot premijera | | 200 |
| Splitscreen | | 200 |
| Breakseparator | 10 sekundi | 300 |

Opće smjernice

Popusti se moraju iskoristiti u tekućoj godini

- nije moguće prebaciti neiskorišteni popust u slijedeću godinu.

Ako se dogovoreni uvjeti ne ispune do kraja godine, popusti koji su već odobreni naknadno će se revidirati.